

summit2023.eeba.org/sponsor-opportunities

EEBA 2023 Summit and Sponsor Updates



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA

BRINGING SUSTAINABILITY HOME

Recap

2022 High Performance Home Builder Summit

- **459 attendees:**
 - 414 in-person / 45 remote
- **39 Exhibitors**
- **75 Speakers**
- **2 Social Events:**
 - Evening Networking Event: Fulton Homes Design Center
 - Tour and Reception: Rob & Melani Walton Center for Planetary Health
- **2 Award Ceremonies:**
 - Indoor airPLUS
 - DOE ZERH



Core Information

2023 High Performance Home Builder Summit

WHEN

October 10-12, 2023

WHERE

Salt Lake City, Utah

WHO

600+ homebuilding innovators, early adopters, principals, and key decision-makers!

65% are builders, consultants, architects, and engineers.



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

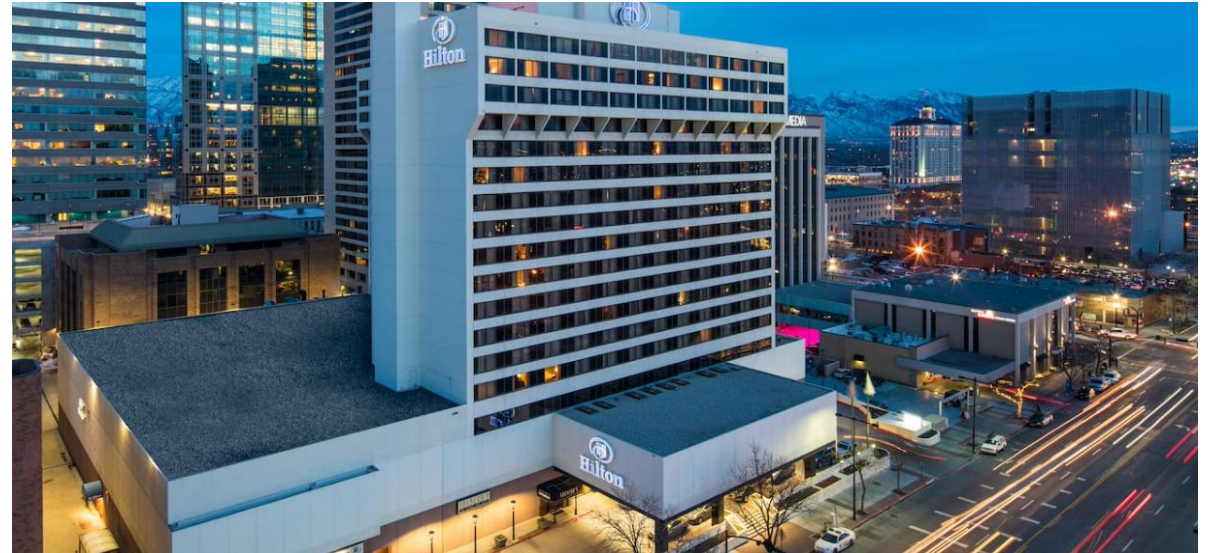
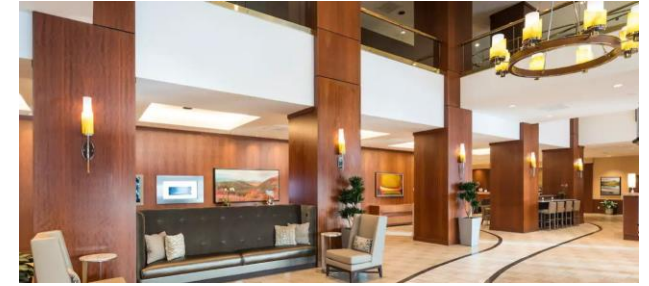


Hotel Location

Hilton Salt Lake City Center

Near SLC sights, the great outdoors, and a two-minute walk to the Salt Palace Convention Center.

255 South West Temple, Salt Lake City, UT 84101



HIGH PERFORMANCE
HOME SUMMIT 2023

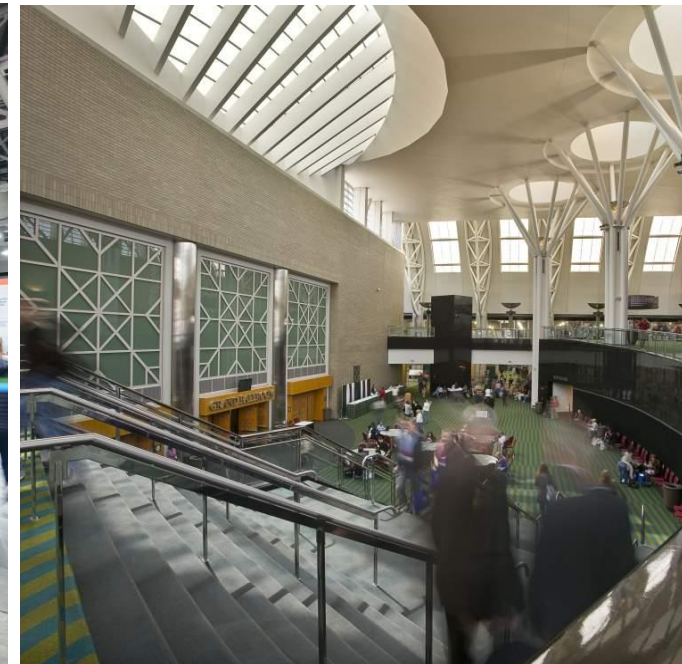
OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Event Location

Salt Palace Convention Center

2023 will be bigger than ever!

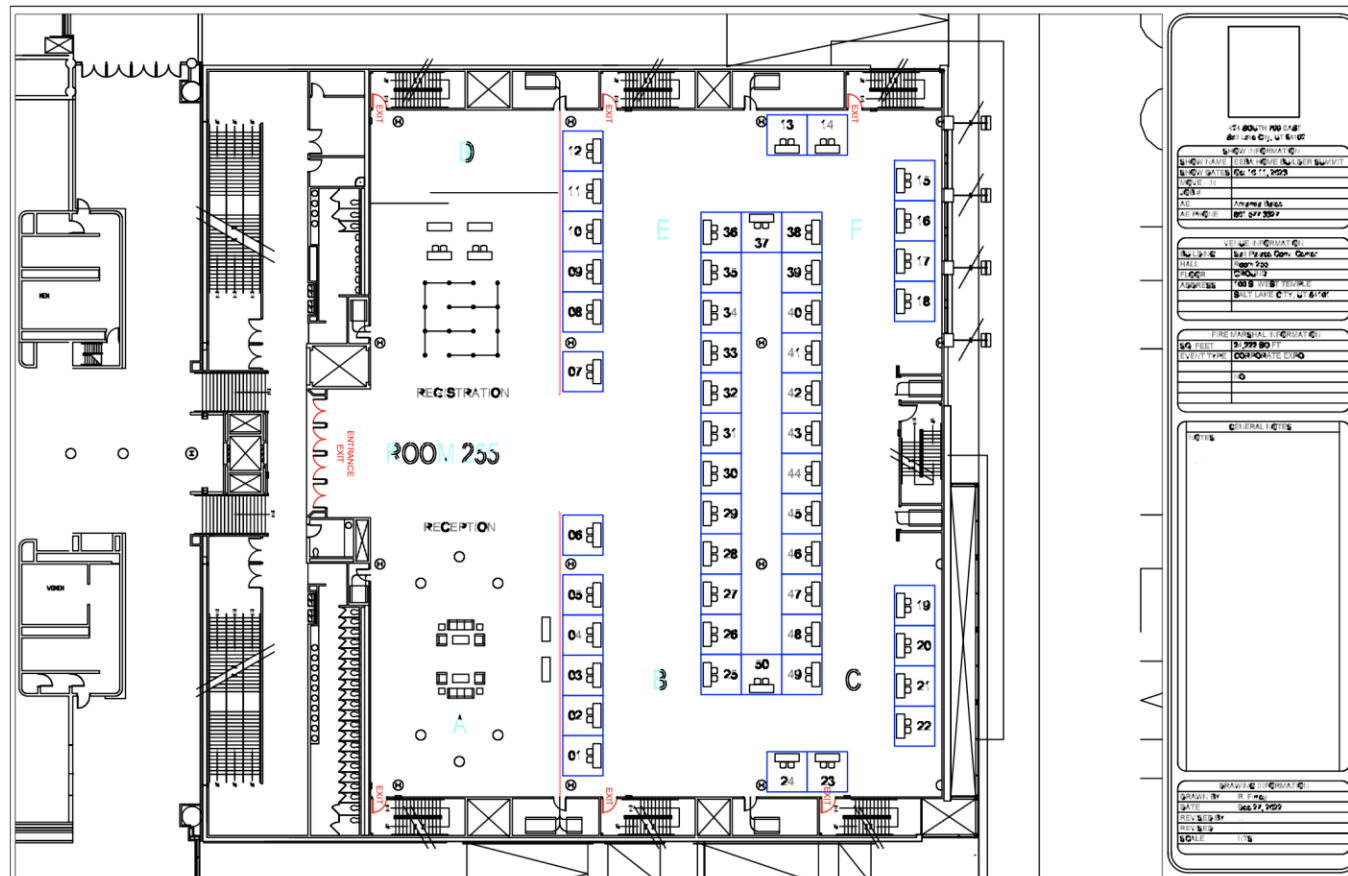
More space, booth options, and greater networking power with target attendance at 600+.



Event Location: Salt Palace Convention Center

Exhibitor Hall

Opportunities for extended space and visibility! Including booths 10x10, 20x10, 20x20.



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

2023 Summit and Annual Sponsorship Opportunities



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Sponsorship Opportunity Highlight

Showcase Sponsor

\$5,000

Receive a 10x10 booth at the Summit

AND the following benefits:

- EEBA membership for **1** company individual.
- Attendance to the EEBA High Performance Home Summit *with full Summit access* for **1** company individual. Additional Summit tickets will be at the discounted EEBA member rate.
- Virtual sponsor space hosted on EEBA website for 12 months including brand statement and logo, product description, and company or product video
- Full Summit attendee contact list
- Brand recognition in all online Summit promotions
- Inclusion in **1** case study/newsletter/blog distributed to 70,000+ EEBA community with ~30% open rate
- Use of EEBA Showcase Sponsor Logo



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Sponsorship Opportunity Highlight

Builder Breakfast Sponsor

\$15,000

Host a breakfast for targeted builders the morning of each day! This is a great opportunity to give a product demo and network in an intimate setting.



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Sponsorship Opportunity Highlight

Builder Benchmark Group Sponsor

\$40,000+

At Sustaining, Founding, and Innovation Sponsor levels:
Attend the Builder Benchmark Luncheon on Thursday of the Summit and join the tour afterward.

Additional opportunity to host a Builder Benchmark Group Event at your facilities, among many other benefits.



Sponsorship Benefits	TRANSFORMATIVE	INNOVATION	FOUNDING
Headline Summit Sponsor	✓		
Underwriting of CEU modules	✓	✓	
Underwriting of Inventory	✓	✓	
Sponsor Ecomedes	✓	✓	
Product Installation Video	✓	✓	✓
Exclusive Track Sponsorship	✓	✓	✓
Featured as Sponsor at BBG Events	✓	✓	✓
Featured in Virtual Showcase of High Performance Homes	✓	✓	✓
Ability to host high-performance building CEUs in the EEBA Academy	✓	✓	✓
Discounted Rate for Hosting Online or Regional Trainings	✓	✓	✓
Individual EEBA Memberships	12	10	8
2022 Showcase Exhibit Attendees with Full Summit	12	10	8
EEBA Webinar/Podcast Series Opportunities	6	5	4
EEBA Case Study/Newsletter/Blog via Constant Contact	6	5	4
In-person Tradeshow Booth	✓	✓	✓
Virtual Tradeshow Booth	✓	✓	✓
EEBA Summit Attendee Contact List	✓	✓	✓
Use of EEBA Team Zero Sponsor Logo	✓	✓	✓
Brand Recognition on Inventory of Zero Energy Homes	✓	✓	✓
Promoted on social media	✓	✓	✓



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

2023 Summit & Annual Sponsorship Opportunities

Over 10 Summit specific sponsorship opportunities and 10 annual sponsorship levels!

Premier Summit Sponsor | \$30,000

Presenting Sponsor | \$20,000

Streaming Sponsor | \$15,000

Opening Kickoff Keynote Address | \$10,000

Closing Keynote Address | \$10,000

EPA's Indoor airPlus Leader Awards Luncheon | \$10,000

Track Sponsor | \$7,500

Find Out More!

Elizabeth@bigredm.com

Summit Sponsorships

summit2023.eeba.org/sponsor-opportunities

Annual Sponsorships

eeba.org/sponsorship



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Summit Opportunity

Call for Presentations

Abstracts are now being accepted for 60-minute educational sessions.

- Building Executive Management Courses
- High Performance Builder Success Strategies (including marketing & sales)
- Building Healthier Homes
- Zero Carbon & Electrification
- Building Resilient Homes
- Water Efficiency Strategies
- High Performance Home Technologies
- High Performance Building Envelopes
- High Performance Rating Systems, Building Programs & Code Updates
- Workforce Development

Visit: summit2023.eeba.org/call-for-presentations



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Upcoming Webinar

Call for Presentations

Join us next Tuesday, January 17th, at 2:00 PM Central Time to learn more about the new Building Executive Management track and the content our audience is looking for!

Submit your proposals before the deadline of March 1st!

Register for FREE:

www.eeba.org/webinars

us02web.zoom.us/webinar/register/WN_AHtAM7feSViiaA9MaueZJA



Questions



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME

Thank You!

Interested?

Contact Us

For Sponsorship Opportunities:

Elizabeth Johnson

Elizabeth@bigredm.com

For General Summit Questions:

Nancy Bakeman

Nancy@eeba.org

<https://summit2023.eeba.org>



HIGH PERFORMANCE
HOME SUMMIT 2023

OCT 10 - 12 | SALT LAKE CITY, UT & ONLINE VIA WHOVA
BRINGING SUSTAINABILITY HOME