EEBA is pleased to provide a *first-to-market advantage* by adding Dun Today as a premier EEBA partner to enhance the complete consumer experience. Dun Today is the first step to introducing smart home technology and ‘sustainability.’  New home documentation is digitized and **placed right on your client’s mobile device** during major steps of the entire build. This process provides pictures, consolidates information, and can even act as a warranty scheduler if needed.

**DUN TODAY KEY POINTS:**

* Provides a social experience for clients to share with friends during/after the build
* Engages your buyer, establishes you as their trusted resource throughout the entire process, emphasizes the importance of making ‘A Healthy Home - A Happy Home’
* Adds to your bottom line: This is NOT a cost, it is a new PROFIT CENTER

**BACKGROUND:**

90 days ago, Brad Leavitt of AFT Construction, one of our most progressive members in Scottsdale, did a podcast with Ty Udell of Dun Today. Ty’s organization has developed software that eliminates the cumbersome hand-off of all appliance manuals, paint colors and other vital information provided to new homeowners. This comprehensive system also includes a fully automated maintenance scheduler that notifies the homeowners to change filters and like items, insuring better health with confidence and ease. Dun Today, in conjunction with each individual builder, simplifies this process and delivers all aspects of the build directly to the consumer’s smartphone.

NO MORE three ring binders! NO MORE thumb drives!

Brad implemented Dun Today with his most recent home and remarked:

*“At AFT, I can’t imagine building another home without including Dun Today; my homeowner loves this, it connects all the missing pieces for complete customer satisfaction. It is so simple to understand and use – right on their mobile phone.”*

It all starts as soon as your homebuyer enters into a sales agreement. Once implemented, Dun Today reduces the many hours of ‘hand-holding’ required of your onsite superintendent/builder, increasing productivity by providing real time progress updates throughout the entire process. This patent-pending software is a huge sales differentiator when shown to prospective buyers - it is a *WOW!* presentation.

Along with Brad, EEBA also has two other members who have engaged with Dun Today:

* Bill Rectanus and Team – Thrive Home Builders, Greater Denver market
* Juan Fernandez - CVF Homes, Greater San Antonio market

Once you see this (which takes just 10 minutes), you will immediately know that it raises the bar in building and sustaining the crucial relationship with your new homeowner. Better yet, it adds an additional profit center for each of you since Dun Today is included in the closing costs. The process is painless, with all data input handled by Dun Today for an effortless implementation.

**SUMMARY:**

EEBA has “positioned our members to *engage with Dun Today ahead of many of the large scale, volume builders* well before they get to see this. We are a ‘leg up’ on the first-t0-market approach based on our strong relationship with Dun Today.”

For an immediate EEBA Builder Overview of this exciting offering, simply email: **EEBA@ DunToday.com**

or contact us directly:

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