

# HOW TO HOST

## 2017 EEBA Educational Sessions

**EEBA - The Energy & Environmental Building Alliance** is a nationally recognized, non-profit Building Science training organization for Builders, Architects, Engineers, Raters and Trade Professionals. Our educational events consist of full or half-day trainings focused on the most recent advances in energy and resource efficiency and concentrate on materials and technologies that maximize success in high performance buildings. EEBA events provide this education throughout the US for anywhere from 30 to 200 attendees.

### Why Host?

Every EEBA Session Sponsor is credited on all marketing and outreach materials for helping to bring the event to the local market. Sponsors are also given a number of complimentary scholarships to reward valued customers and colleagues. In the rapidly evolving world of high performance, energy efficient buildings, customers are often bombarded with conflicting and erroneous information on how to achieve maximum resource efficiency, healthy indoor air quality, and energy code compliance cost-effectively. By hosting an EEBA session in your city or facility, your customers will gain the knowledge necessary to make educated decisions based on solid building science, tailored to your climate and market, and you'll gain respect as a local leader in providing sustainable high performance, energy efficient building solutions.

### **BUILDING SCIENCE EDUCATION IS CRITICAL FOR HIGH PERFORMANCE BUILDERS & DESIGNERS**

### Available Sessions Include:

- Houses That Work™ - our foundational building science course
- Taking the Performance Path - ERI/HERS Index
- Building Science for Zero Energy Homes
- Selling High Performance Homes
- High Performance Mechanicals for Houses That Work
- Indoor Air Quality/Ventilation
- And more



*Our electrician is scouting out the best LED bulb options.*

*Our siding crew was amazed they had so much to do with energy efficiency and understood that they are part of the front line on water intrusion...*

*Our framing crew has brought up 2 ideas on framing and the head of our framing crews actually talked about thermal bridging and that we just need to go to 2" of foam (this from the guy who said we would have issues with 2" of foam on the zero energy homes.)*

*Members of our HVAC crew got concerned on an ERV install they were getting ready to do and called our energy rater for assistance.*

*This training made an impact...pretty awesome!*

*Melissa Wahl, Cobblestone Homes*



Visit us on the web at [EEBA.org](http://EEBA.org)



## Our Educators

EEBA instructors are some of the most well-regarded educators in the industry, with decades of experience helping construction industry professionals understand how to design, build and sell Houses That Work. They all have extensive experience integrating products and technologies into their presentations. Attendees leave our sessions knowing not only how to build high performance homes, but also how your products or services can enhance their projects and convey additional value to homeowners.

Our attendees consistently comment that they learned more, and will implement more, of the education they receive into their business plan from Houses That Work™ than from any other educational event they've attended.

## No Stress Hosting

Hosting an EEBA session is easy and straightforward...  
We'll take care of everything!

**1) Consider your target market** and their current level of knowledge in order to choose the right session for your event. Many organizations start by hosting the **HOUSES THAT WORK™** session, as an overview that all segments of the industry can relate to and use; more specialized sessions can be scheduled as follow-ups. All sessions take your regional climate, state energy code adoption, and local standard building practices into account, but if you have specific topics or products you want emphasized, let us know.

Want a custom session for a group, or a session geared to a specific topic? Call us and talk to our Program Staff about internal trainings for companies, distributors and industry groups.

**2) Schedule your Session** with our Program Staff. Our dates fill up quickly so we recommend you confirm your session dates as far in advance as possible. When scheduling we'll ask you about your preferences for venues (sessions can sometimes be held at your facility, or our staff will book an appropriate venue for you). EEBA can provide a completely turn-key educational experience for you and your organization, or work with your event staff to maximize your hosting experience.

**3) Plan for Your Event** by providing EEBA with your logo for our outreach materials, and a list of contacts you want to include on all invitations.

Choose to be a Presenting or Exhibiting Sponsor (see Sponsorship descriptions on the following page). As the Host Presenting Sponsor, you have the opportunity to address the attendees and talk about your products, services and company commitment to high performance building at a designated segment during the session. You will be able to host the event at your own facility if you prefer, or EEBA will arrange the venue and you will have premium exhibit space in the classroom, along with our National Partners, which include some of the largest and most influential companies in the building industry today.

EEBA Sessions  
are approved for CEUs towards  
many industry certifications,  
including:



...and many State Contracting and  
Licensing Board Credits.

## SPONSORSHIP LEVELS

### **HOST PRESENTING SPONSOR - \$5000**

- Prominent Logo & Sponsor Recognition on all outreach materials
- Designated Lunchtime Company Presentation Opportunity
- Prime Exhibit Space in Mini Expo
- Five Complimentary Scholarship Registrations
- Free Registration for 1 or 2 Company Sales Representatives
- Discounted EEBA Annual Conference Admission

### **EXHIBITING SPONSOR**

Contact us for pricing

- Logo and Sponsorship Recognition on all outreach materials
- Designated Lunchtime Company Presentation Opportunity
- Prime Exhibit Space in Mini Expo
- Five Complimentary Scholarship Registrations
- Free Registration for 1 or 2 Company Sales Representatives



## Sponsorship Benefits:

### **Pre-Session Coordination**

- Session marketing materials, promotional email and social media posts to our national email list and your contacts. Sponsors are recognized with prominent logo placement on all promotional materials
- Customized, site-specific curriculum development for your target audience
- Registration management and processing
- Venue and catering reservations
- Securing of Continuing Education Credits (CEUs) for national certifications and state contracting boards
- Complimentary scholarship invitations for the event for you to provide to valued customers or potential leads

### **Day of Event**

- EEBA Certified professional training, including trainer fees and travel expenses
- Customized curriculum presentation geared to your audience knowledge level and interest
- Mini-Expo for attendees with exhibits by EEBA National Partners that include some of the major manufacturers of building products in the world
- Onsite Coordinator/Registrar to handle all registration, CEU, set up and breakdown coordination with location staff
- Host Presenting Sponsors are offered the opportunity for a lunch time presentation on your company to attendees to introduce your products and services.
- Morning Coffee and Lunch provided

### **Post-Session Follow Up**

- Attendee list with full contact information
- Processing of CEUs and Certificates of Attendance
- Session Evaluation Summary

## Contact Us

For session scheduling and additional information:

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**EEBA's 2017 National Education Partners**